



“
To do more for the world than the world does for you- that is success
- Henry Ford
”

Hello! My name is ...

URSULA UDAY

I am a Visionary Designer and Writer.

Being meticulous to detail is the influencing factor of my personality. I keep improving and iterating my work for it to reach it's utmost potential. Curious by nature, I am a constant Learner. By adapting to any situation, I strive to be an Ethical Artist. Being a team player is of the most importance. I am a Stakeholder-oriented Solution Seeker. And lastly, a DIY believer.

EDUCATION

- * **2003-2013** **St. Charles High School**
(PRIMARY AND SECONDARY SCHOOLING)
- * **2013-2015** **Mithibai College (Science)**
(HIGHER SECONDARY SCHOOLING)
- * **2015- PRESENT** **Srishti Institute of Art, Design and Technology**
(DEGREE IN BACHELOR OF DESIGN)

ACHIEVEMENTS

- * **A GRADE** **Elementary and Intermediate (2009-2010)**
GOVT. OF MAHARASHTRA DRAWING GRADE EXAMINATION
- * **Scholarship awarded by Tata Education and Development Trust**
(2017-2018)

EXPERIENCE

- * **NOV - DEC 2016** **Kochi-Muziris Biennale 2016**
(COLLABORATED WITH DANISH SCULPTOR/ARTIST EVA KOCH)
- * **NOV - DEC 2017** **SPARTH_Place in orbit**
(COLLABORATED WITH GERMAN MEDIA ARTIST THOMAS HEIDTMANN)

ABOUT ME

I am currently a third year *Bachelor of Design (B.Des)* student studying in **Srishti Institute of Art, Design and Technology.**

I am looking for unique opportunities to utilize my skills as an effective designer and collaborator by working with professionals within the **UI/UX design, Web design and HCD community.**

In Srishti, I am majoring in **Information Arts and Information Design Practices.** In this multi-disciplinary domain I have learnt to work with ...

- * *Narratives & Information Architecture,*
- * *Locative Arts and Mapping,*
- * *Wireframing and prototyping in UI/UX, Interaction design,*
- * *Audio/Video editing,*
- * *Conceptualization of products with 3d Modeling,*
- * *Sustainable Design within Circular Economy,*
- * *Augmented Reality Interface,*
- * *Space Design.*

DIGITAL SKILLS



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<https://urs48.github.io/Ursula-Uday-portfolio-display/>